

# **EXHIBIT 1**

This notice may be supplemented with any new significant facts learned subsequent to its submission. By providing this notice, Mafcote, Inc. (“Mafcote”) does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

### **Nature of the Data Event**

On June 3, 2022, Mafcote discovered unusual activity on certain computer systems. Mafcote disconnected these systems from the network and commenced an intensive investigation to determine the source and scope of the event. On June 10, 2022, the investigation determined that certain information stored within the Mafcote environment was potentially accessed and/or acquired by an unauthorized actor in connection with this event. Thereafter, Mafcote continued to investigate the scope of the unauthorized activity to determine what specific information may have been accessed and/or acquired and to whom that information relates. On June 15, 2022, Mafcote was able to compile a list of individuals whose information resided on the impacted systems, including address information sufficient to permit individual notice.

The information that could have been subject to unauthorized access includes name, Social Security number, driver’s license number, state identification card, and financial account number.

### **Notice to Maine Resident**

On July 6, 2022, Mafcote provided written notice of this incident to one (1) Maine resident. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

### **Other Steps Taken and To Be Taken**

Upon discovering the event, Mafcote moved quickly to investigate and respond to the incident, assess the security of Mafcote systems, and identify potentially affected individuals. Further, Mafcote notified federal law enforcement regarding the event. Mafcote is also working to implement additional safeguards and training to its employees. Mafcote is providing access to credit monitoring services for one (1) year, through IDX, to individuals whose personal information was potentially affected by this incident, at no cost to these individuals.

Additionally, Mafcote is providing impacted individuals with guidance on how to better protect against identity theft and fraud, including advising individuals to report any suspected incidents of identity theft or fraud to their credit card company and/or bank. Mafcote is providing individuals with information on how to place a fraud alert and security freeze on one’s credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud. Mafcote is also providing written notice of this incident to relevant state regulators, as necessary.

# **EXHIBIT A**

Mafcote Inc.  
10300 SW Greenburg Rd. Suite 570  
Portland, OR 97223



<<First Name>> <<Last Name>>  
<<Address1>> <<Address2>>  
<<City>>, <<State>> <<Zip>>

To Enroll, Please Call:  
1-800-939-4170  
Or Visit:  
<https://app.idx.us/account-creation/protect>  
Enrollment Code: <<XXXXXXXXXX>>

July 6, 2022

## NOTICE OF SECURITY INCIDENT

Hi <<First Name>> <<Last Name>>:

We, (Mafcote and our affiliates) need to tell you about a recent event. The occurrence involved the theft of some information from our records, and this may affect the security of some of your information. This notice provides you with information about the event, our response, and steps you may take to better protect your information, should you feel it is appropriate to do so. The safety, security and success of all of our employees are very important to us. We regret this incident and any inconvenience it may cause you.

**What Happened?** On June 3, 2022, Mafcote discovered unusual activity on certain computer systems. Mafcote disconnected these systems from the network and commenced an intensive investigation to determine the source and scope of the event. On or about June 10, 2022, the investigation determined that certain information stored within the Mafcote environment was potentially accessed and/or acquired by an unauthorized actor in connection with this event. Thereafter, Mafcote continued to investigate the scope of the unauthorized activity to determine what specific information may have been accessed and/or acquired and to whom that information relates. On June 15, 2022, Mafcote was able to compile a list of individuals whose information resided on the impacted systems, including address information sufficient to permit individual notice. We are providing this notice in an abundance of caution to inform you of the event so that you may take steps to protect your information.

**What Information Was Involved?** The information that was potentially subject to access and/or copied may include your name and one or more of the following data elements if it was previously provided to Mafcote: Social Security number, driver's license number, state identification card, passport, military identification, government-issue identification number, financial account number, and health insurance policy number or subscriber identification number.

**What We Are Doing.** We take this incident and the security of personal information in our care seriously. In response to the event, we took steps to secure our systems, and conducted a diligent investigation to confirm the full nature and scope of the event. Further, as part of our ongoing commitment to the privacy of information in our care, we implemented additional technical security measures designed to mitigate recurrence of this type of incident. We are also reviewing and enhancing existing data privacy policies and procedures.

As an added precaution we are offering you access to <<12 months/24 months>> of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed ID theft recovery services through IDX at no cost to you. If you wish to activate these services, you may follow the instructions included in the attached *Steps You Can Take to Protect Personal Information*. We encourage you to enroll in these services as we are unable to act on your behalf to do so.

**What You Can Do.** We encourage you to remain vigilant against incidents of identity theft and fraud, to monitor your accounts for any unusual activity, and to report any instances of theft or fraud to law enforcement. You can also enroll to

receive the complimentary monitoring services that we are offering to you. Please also review the attached *Steps You Can Take to Protect Personal Information*.

**For More Information.** We understand that you may have questions that are not addressed in this letter. If you have additional questions or concerns, please call our dedicated assistance line at 1-800-939-4170, which is available Monday through Friday, 9:00 a.m. to 9:00 p.m. Eastern Time (excluding U.S. holidays). You may also write to Mafcote at 108 Main Street, Norwalk, CT 06851.

May we again say that the safety, security and success of all of our employees are very important to us. We regret this incident and any inconvenience or concern it may cause you.

Sincerely,

Steven Schulman and Ken Schulman  
Mafcote, Inc.

## STEPS YOU CAN TAKE TO PROTECT PERSONAL INFORMATION

### **Enroll in Credit Monitoring and Identity Restoration Services**

1. Website and Enrollment. Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter. Please note the deadline to enroll is October 6, 2022.
2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.
3. Telephone. Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

### **Monitor Your Accounts**

Under U.S. law, a consumer is entitled to one free credit report annually from each of the three major credit reporting bureaus, Equifax, Experian, and TransUnion. To order your free credit report, visit [www.annualcreditreport.com](http://www.annualcreditreport.com) or call, toll-free, 1-877-322-8228. You may also directly contact the three major credit reporting bureaus listed below to request a free copy of your credit report.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you will need to provide the following information:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver’s license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a credit freeze, please contact the three major credit reporting bureaus listed below:

<b>Equifax</b>	<b>Experian</b>	<b>TransUnion</b>
<a href="https://www.equifax.com/personal/credit-report-services/">https://www.equifax.com/personal/credit-report-services/</a>	<a href="https://www.experian.com/help/">https://www.experian.com/help/</a>	<a href="https://www.transunion.com/credit-help">https://www.transunion.com/credit-help</a>
1-888-298-0045	1-888-397-3742	1-833-395-6938
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

### **Additional Information**

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; [www.identitytheft.gov](http://www.identitytheft.gov); 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.

*For New York residents*, the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <https://ag.ny.gov/>.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and [www.ncdoj.gov](http://www.ncdoj.gov).